

# DIGITAL AND APPLIQUÉ BANNER DESIGN GUIDE



## Why choose Band Shoppe banners?

Always made in the USA, Digital or Appliqué! All of our parade banners are constructed using field-tested techniques that ensure superior quality every step of the way including Strong Double-Layered Headers, Bartack Reinforced Stress Points, Interlock Double Needle Seams, Clear Monofilament Threaded Seams. Our True Color Digitally Printed color guard banners are printed with the latest technology to insure fantastic color saturation and sharp images using water-based, eco-friendly European ink. Whether straight from the catalog or a completely original design, Band Shoppe is proud of every flag we sew!

## FABRICS:

**APPLIQUE BANNERS** - Choose from a wide selection of colors in high quality 200 Denier Nylon. **Be sure to contact our Sales Team for your free swatches at 800.457.3501 or email sales@bandshoppe.com!**

**DIGITAL BANNERS** - Digitally printed on 600 Denier Polyester in any color imaginable!

*If you have a specific PMS (Pantone Matching System) color number to reference, you may submit that along with your artwork or use the attached PMS Color Chart as a **basic** reference. This chart is a helpful tool, but it should be understood that your monitor or printer settings will alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations may occur.*

**For a better color match, send a sample item or garment and we will do our best to come as close as possible.**

**REMEMBER:** When you sign and return your "Sketch for Approval", you are stating that you have checked for accuracy. Double check spelling, artwork, color information, and pattern shape/size/dimensions.



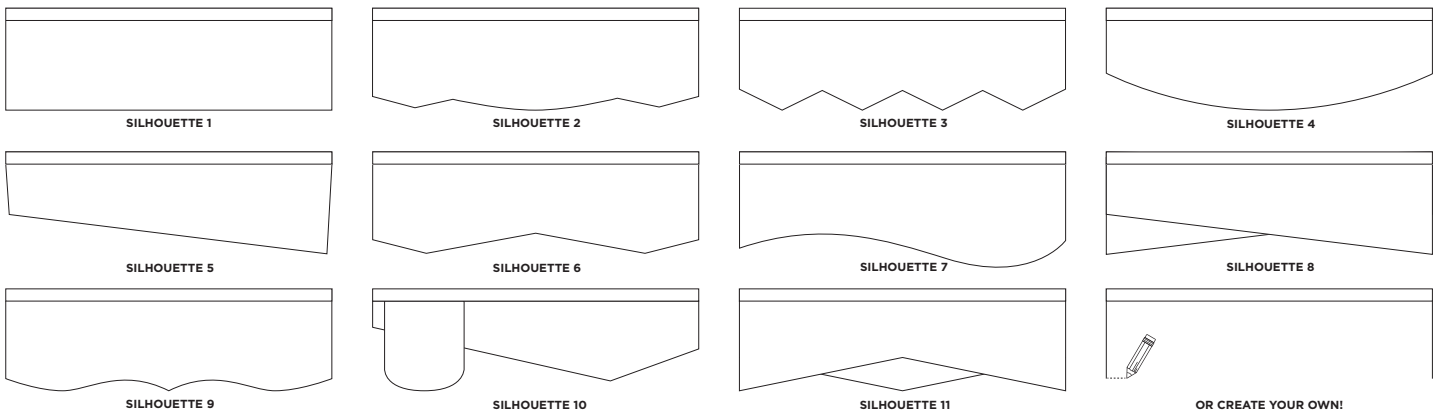
## SIZE:

Banners are shown in three standard sizes: **2½' x 6', 2½' x 8', and 3' x 10'**. These banner sizes are suggested to help ensure your group maximizes both visual impact and maneuverability during use in parades. **Not quite what you need? From stand covers to gym banners - custom sizes are also available upon request!**

## PRINTED ARTWORK:

We can always reduce the size of an image that's too big, but making a small image larger isn't so easy. For the best print quality, image files should be sent at 300dpi in **jpg, psd, or tif** format, while vector files (preferred) should be in **ai, eps, or pdf** format.

**SHAPE:** Band Shoppe offers these standard silhouettes. **Choose one shown or create something completely unique!**



## BAND SHOPPE CAN DESIGN YOUR NEXT BANNER!

**YOU READ THAT RIGHT!** Our Sales and Design Teams will work together to create a stunning flag that perfectly compliments your show or uniform. Just tell us a little bit about your show or theme, and let us do the work!  
**Our design service is provided at no cost, and includes free sketches and fabric swatches along with your price quote.**

## READY TO GET STARTED?

CALL **800.457.3501** (international) **812.963.1950** EMAIL [sales@bandshoppe.com](mailto:sales@bandshoppe.com) OR GO TO [bandshoppe.com](http://bandshoppe.com)



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EMAIL sales@bandshoppe.com OR GO TO bandshoppe.com

CONTACT NAME: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_

[Large empty rectangular box for banner design]

DIGITAL BANNER     APPLIQUÉ BANNER     WITH FRINGE  
FINISHED SIZE: 3' x 10'    SILHOUETTE STYLE#: \_\_\_\_\_  
SHUTTERSTOCK IMAGE#: \_\_\_\_\_    COLORS USED: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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 EMAIL: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 ORGANIZATION: \_\_\_\_\_

DIGITAL BANNER     APPLIQUÉ BANNER     WITH FRINGE

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FINISHED SIZE: 2½' × 8'                      SILHOUETTE STYLE#: \_\_\_\_\_  
 SHUTTERSTOCK IMAGE#: \_\_\_\_\_                      COLORS USED: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



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 PHONE: \_\_\_\_\_  
 ORGANIZATION: \_\_\_\_\_



DIGITAL BANNER     APPLIQUÉ BANNER     WITH FRINGE

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FINISHED SIZE: 2½' × 6'                      SILHOUETTE STYLE#: \_\_\_\_\_  
 SHUTTERSTOCK IMAGE#: \_\_\_\_\_            COLORS USED: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



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CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

DIGITAL BANNER     APPLIQUÉ BANNER     WITH FRINGE

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FINISHED SIZE: \_\_\_\_\_ SILHOUETTE STYLE#: \_\_\_\_\_

SHUTTERSTOCK IMAGE#: \_\_\_\_\_ COLORS USED: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Basic Pantone Color Guide

This guide is a basic, summarized Pantone color chart for use with digitally printed flags and is for **reference only**. This chart is a helpful tool, but it should be understood that your monitor settings will alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations occur depending on the type of printer and process used.

Can't find your color? No problem, we print unlimited colors at no extra charge!

PMS 185 C	PMS 186 C	PMS 187 C	PMS 202 C	PMS 1805 C	PMS 199 C	PMS 7421 C
PMS 215 C	PMS 226 C	PMS 213C	PMS 189 C	PMS 1895 C	PMS 204 C	PMS 7424 C
PMS Yellow C	PMS 1205 C	PMS 102 C	PMS 109 C	PMS 1235 C	PMS 130 C	PMS 7550 C
PMS Blue 072 C	PMS 286 C	PMS 289 C	PMS 300 C	PMS 3005 C	PMS 2995 C	PMS 2975 C
PMS 317 C	PMS 320 C	PMS 319 C	PMS 3135 C	PMS 312 C	PMS 310 C	PMS 308 C
PMS 340 C	PMS 342 C	PMS 3435 C	PMS 346 C	PMS 354 C	PMS 351 C	PMS 368 C
PMS 374 C	PMS 377 C	PMS 382C	PMS 391 C	PMS 3975 C	PMS 5825 C	PMS 7558 C
PMS 7530 C	PMS 7504 C	PMS 7505C	PMS 476 C	PMS 7533 C	PMS 452 C	PMS 7499 C
PMS 271 C	PMS 2665C	PMS 268 C	PMS 2645 C	PMS 668 C	PMS 669 C	PMS 273 C
PMS 021 C	PMS 151 C	PMS 1505C	PMS 166 C	PMS 7577 C	PMS 173 C	PMS 167 C
PMS 7580 C	PMS 7593 C	PMS 7599C	PMS 7625 C	PMS 163 C	PMS 170 C	PMS 1625 C
PMS 420 C	PMS 421 C	PMS 423 C	PMS 425 C	PMS 426 C	BLACK	WHITE