DIGITAL AND SEWN FLAG DESIGN GUIDE

BAND SHOPPE
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Why choose Band Shoppe flags?

Always made in the USA, In Stock or Custom! All of our color guard flags are constructed using field-tested techniques that ensure superior quality every step of the way including Strong Double-Layered Headers, Bartack Reinforced Stress Points, Interlock Double Needle Seams, Clear Monofilament Threaded Seams. Our True Color Digitally Printed color guard flags are printed with the latest technology to insure fantastic color saturation and sharp images using water-based, eco-friendly European ink. Whether straight from the catalog or a completely original design, Band Shoppe is proud of every flag we sew!

SIZE:

Below are guidelines that will help ensure your group maximizes visual impact and maneuverability on field or floor. Recommended flag sizes are listed for the pole lengths that Band Shoppe offers.

- 5′ pole – 30″ × 46″
- 6′ pole – 36″ × 54″
- 7′ pole – 42″ × 60″
- 5½′ pole – 33″ × 50″
- 6½′ pole – 39″ × 58″
- 7½′ pole – 45″ × 64″

The left number is the header length (sleeve), and the right number is the width of the flag to its furthest point, including 3″ for the width of the header. **Not quite what you need? Custom sizes are available upon request!**

FABRICS:

<u>SEWN FLAGS</u> – Choose from a huge selection of in stock flags fabrics including Poly China Silk, Genuine Tissue Lamè, Crystal Clear Lamè, Metallic Ultra Lamè, and more! **Be sure to contact our Sales Team for your free swatch book at 800.457.3501 or email sales@bandshoppe.com!**

<u>DIGITAL FLAGS</u> – Band Shoppe is excited to offer more fabric choices for our printed flags! Choose Crystal Clear Lamè, Twinkle, Iridescent Ice, or Poly China Silk.

If you have a specific PMS (Pantone Matching System) color number to reference, you may submit that along with your artwork or use the attached PMS Color Chart as a basic reference. This chart is a helpful tool, but it should be understood that your monitor or printer settings will alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations may occur.

For a better color match, send a sample item or garment and we will do our best to come as close as possible.

SHAPE:

Band Shoppe offers ten standard flag shapes. With these tried and true shapes, you know they'll spin great. Arc flags are by far our most popular shape. It's slightly curved top outside corner helps to reduce drag and lessens distortion of the design while spinning. **Choose one of the shapes shown or create something completely unique!**

STANDARD SWING ARC ARC CURVE RECTANGLE SLANT
CURVE TEARDROP SHIELD PENNANT TRIANGLE

FASTENERS:

Band Shoppe sews the soft side (loop side) hook & loop fastener into the headers of every flag. Hook side strips are sold separately or are shipped with any pole order. Hook & loop fasteners are an industry standard because of its easy on/off. Tab fasteners, available on request, must be secured to flags with tape.

PRINTED FLAG ARTWORK:

We can always reduce the size of an image that's too big, but making a small image larger isn't so easy. A good rule of thumb is: If the image you have in mind doesn't print crisp and clear on your home printer, it will look even worse on your flag. For the best print quality, image files should be sent at 300dpi in **jpg, psd, or tif format**, while vector files should be in **ai, eps, or pdf format**.

BAND SHOPPE CAN DESIGN YOUR FLAG FOR YOU!

YOU READ THAT RIGHT! Our Sales and Design Teams will work together to create a stunning flag that perfectly compliments your show or uniform. Just tell us a little bit about your show or theme, and let us do the work! **Our design service is provided at no cost, and includes free sketches and fabric swatches along with your price quote.**

READY TO GET STARTED?

CALL **800.457.3501** (international) **812.963.1950** EMAIL **sales@bandshoppe.com** OR GO TO **bandshoppe.com**
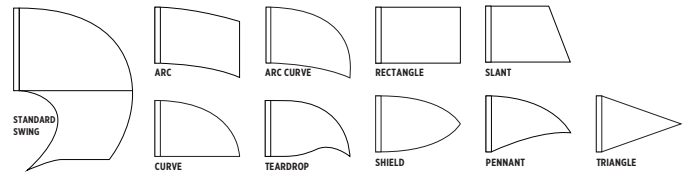
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☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **ARC SHAPE**

FINISHED SIZE: _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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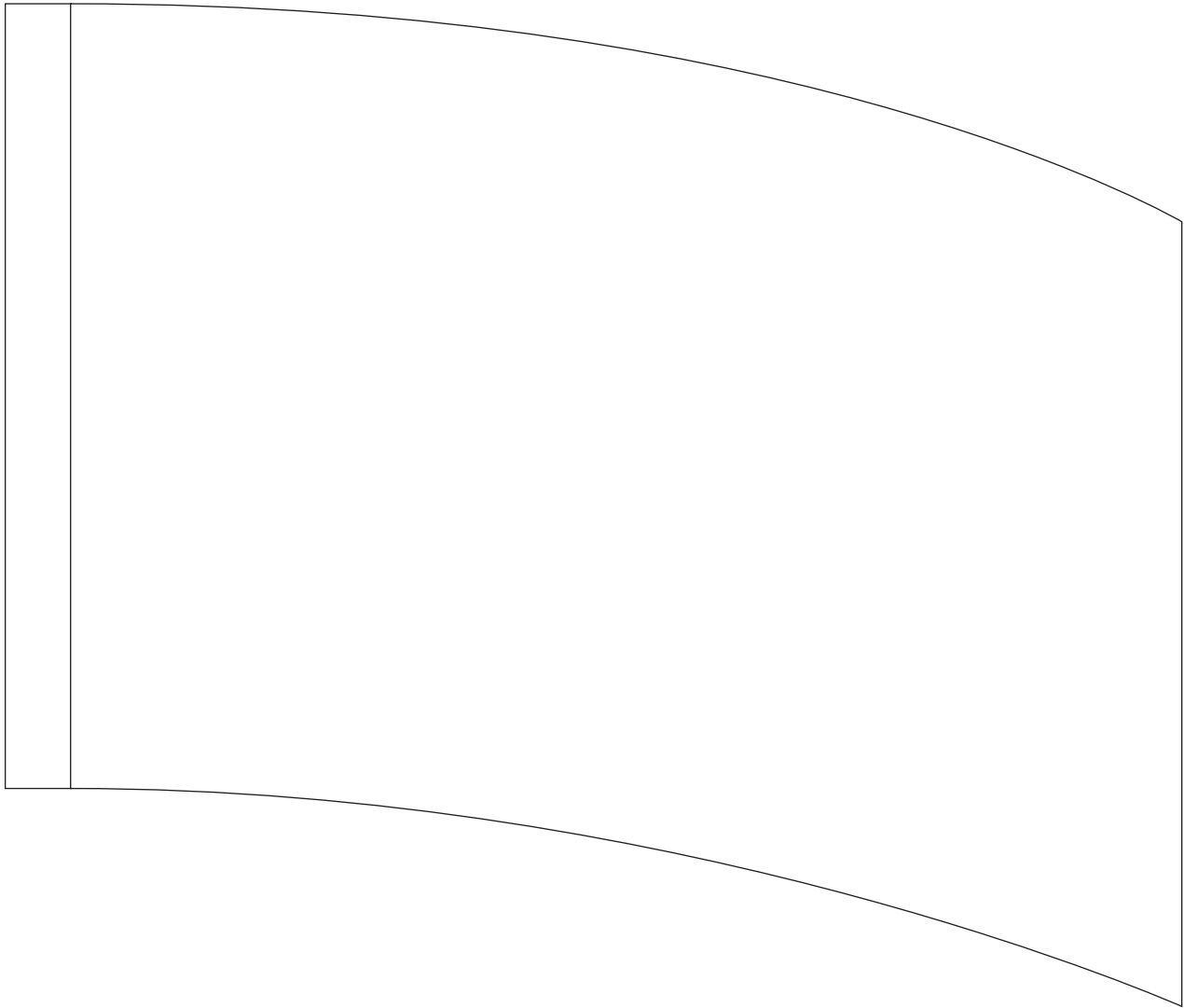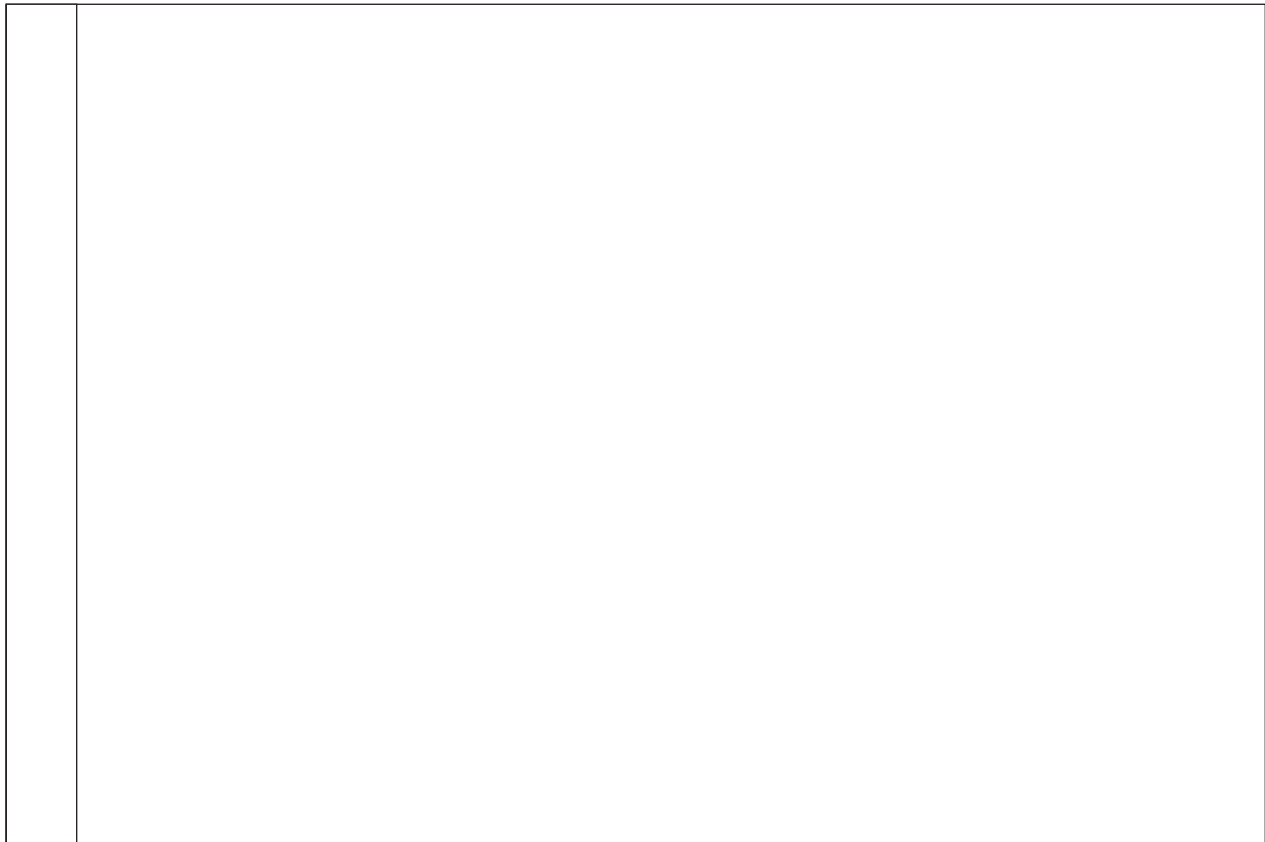
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ORGANIZATION: _____

☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **RECTANGLE SHAPE**
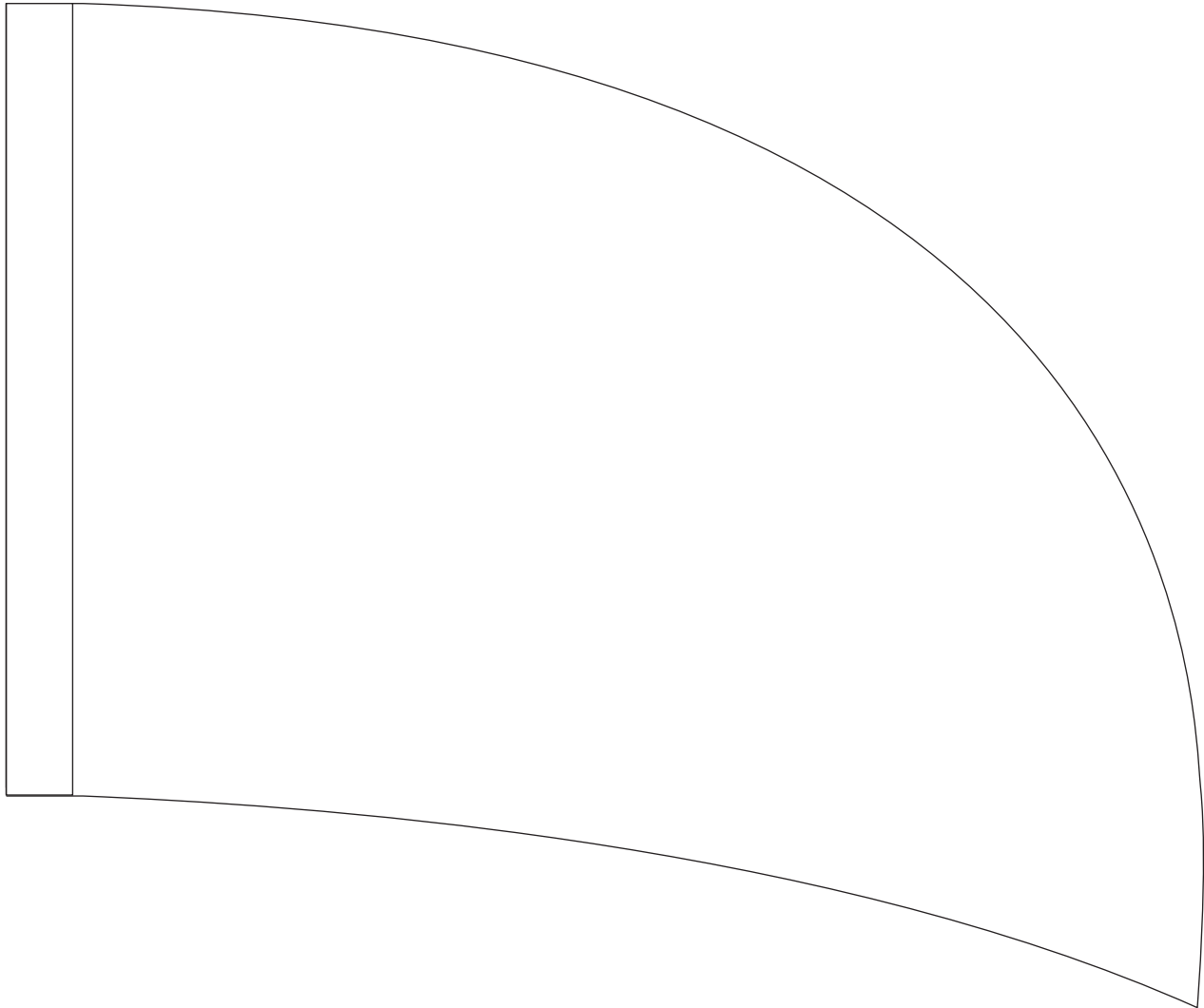
FINISHED SIZE: _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **ARC CURVE SHAPE**

FINISHED SIZE: _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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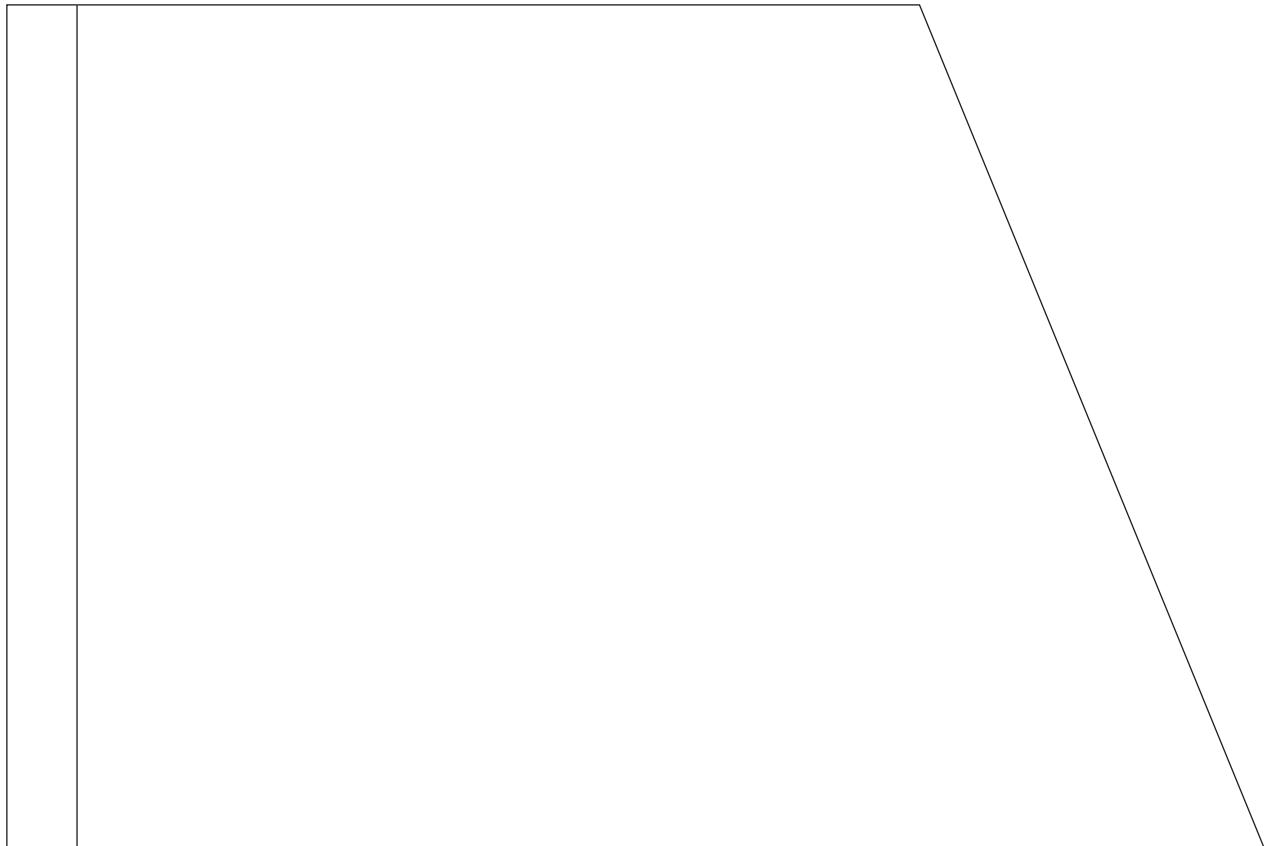
☐ **SEWN FLAG**   ☐ **PRINTED FLAG**

SLANT SHAPE
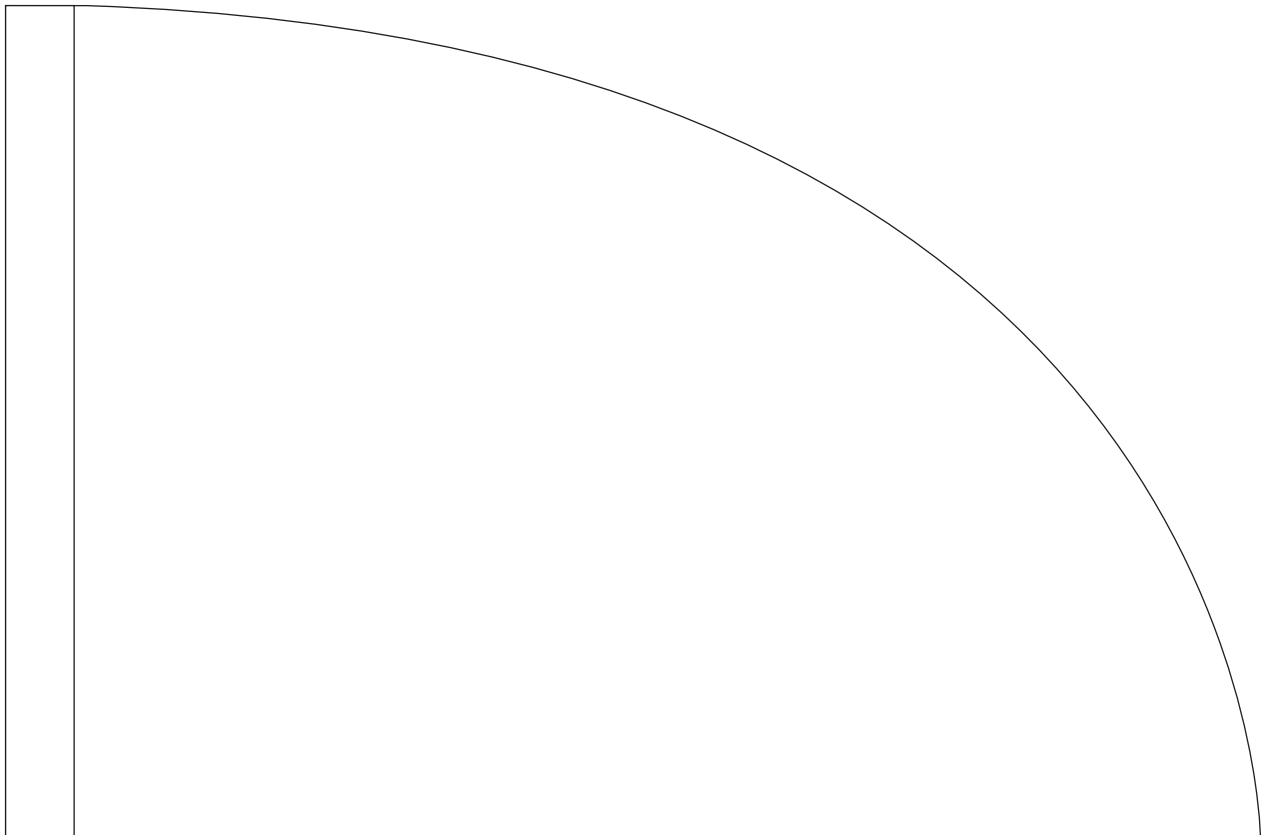
FINISHED SIZE: _____

FASTENER STYLE: ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____

COLORS USED: _____

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ORGANIZATION: _____

☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **CURVE SHAPE**
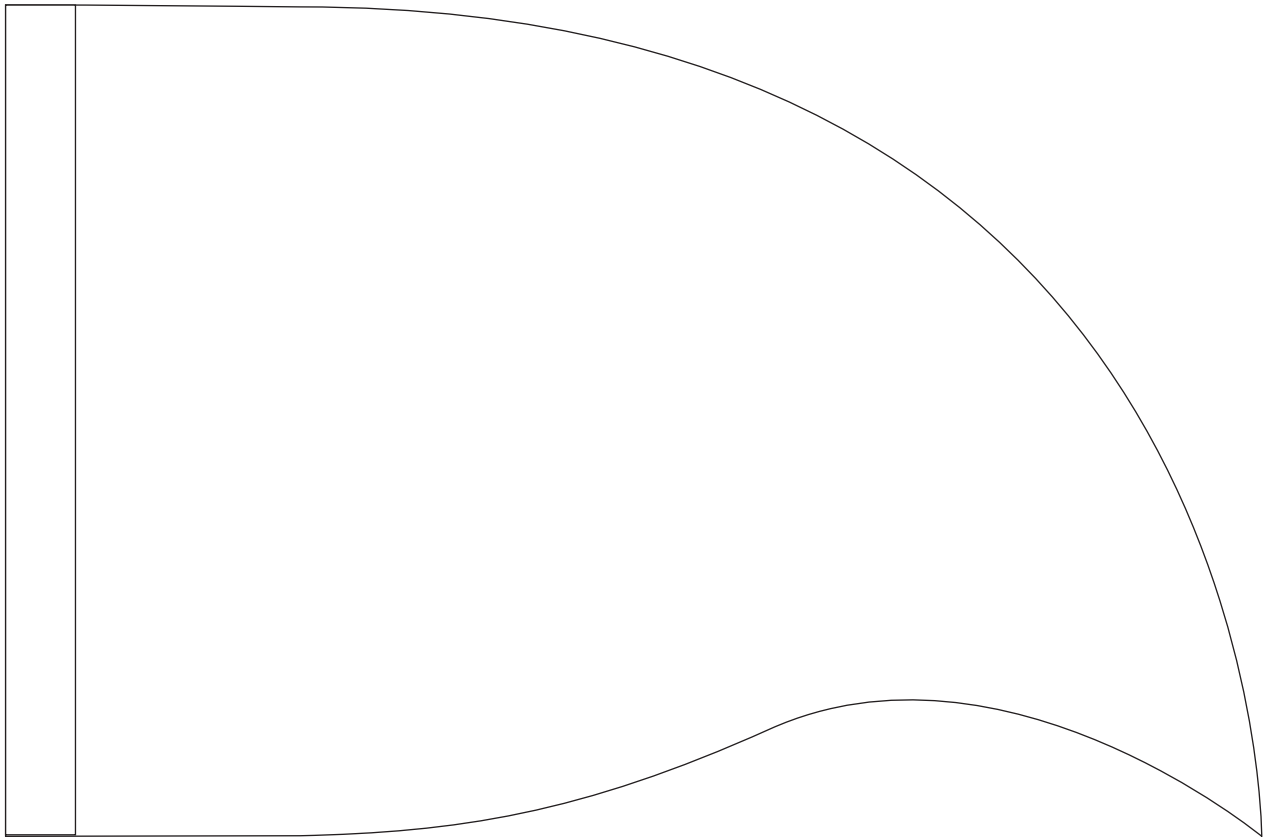
FINISHED SIZE: _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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ORGANIZATION: _____

☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **TEARDROP SHAPE**

FINISHED SIZE: _____

SHUTTERSTOCK IMAGE#: _____

FASTENER STYLE: ☐ TAB ☐ HOOK & LOOP

COLORS USED: _____

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ORGANIZATION: _____

☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **SHIELD SHAPE**
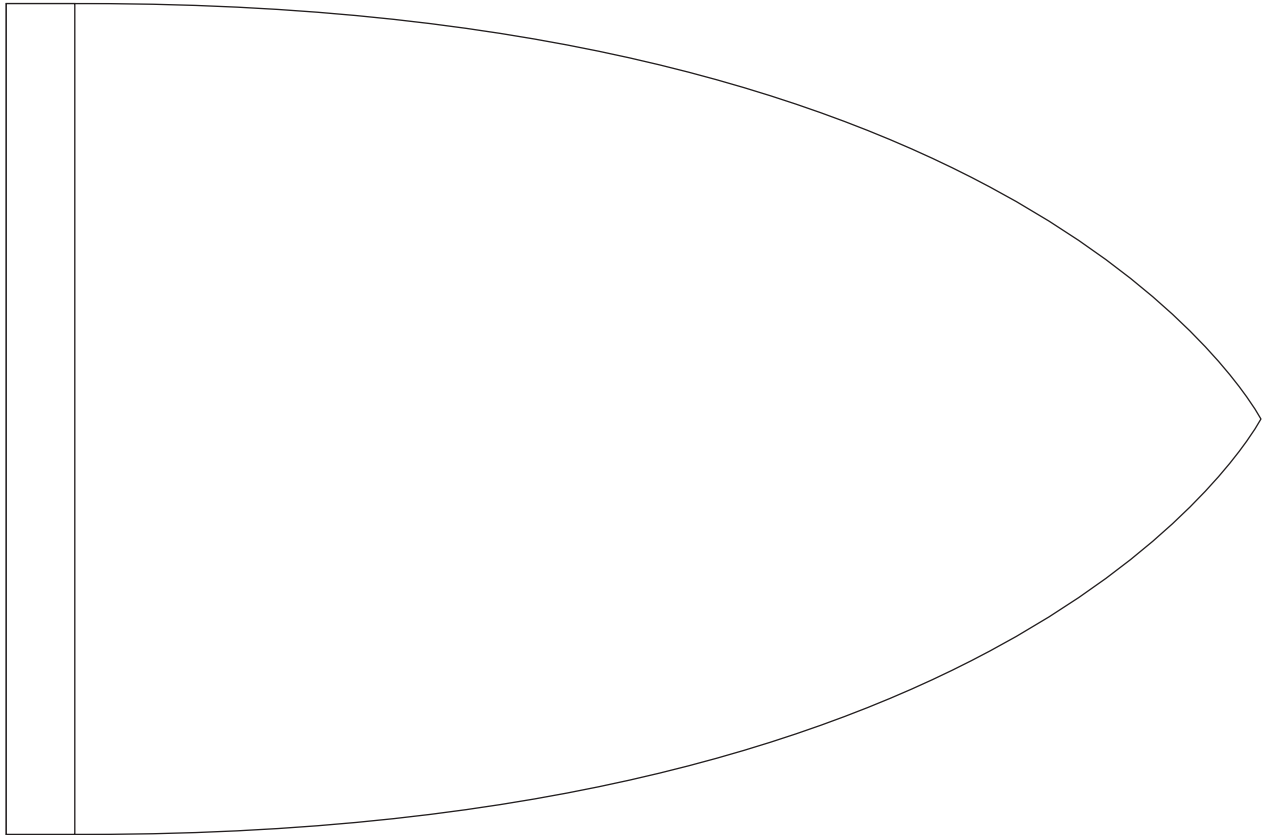
FINISHED SIZE: _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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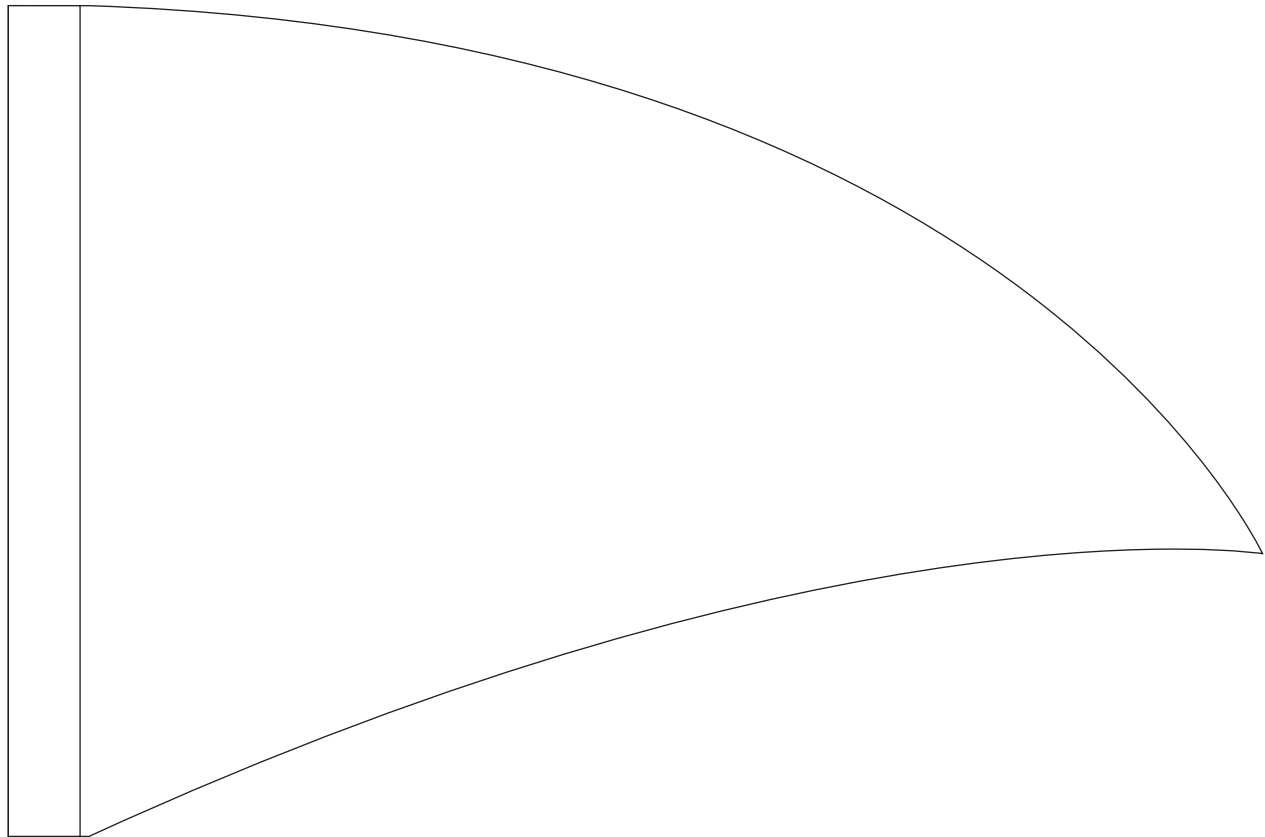
☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **PENNANT SHAPE**

FINISHED SIZE: _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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ORGANIZATION: _____
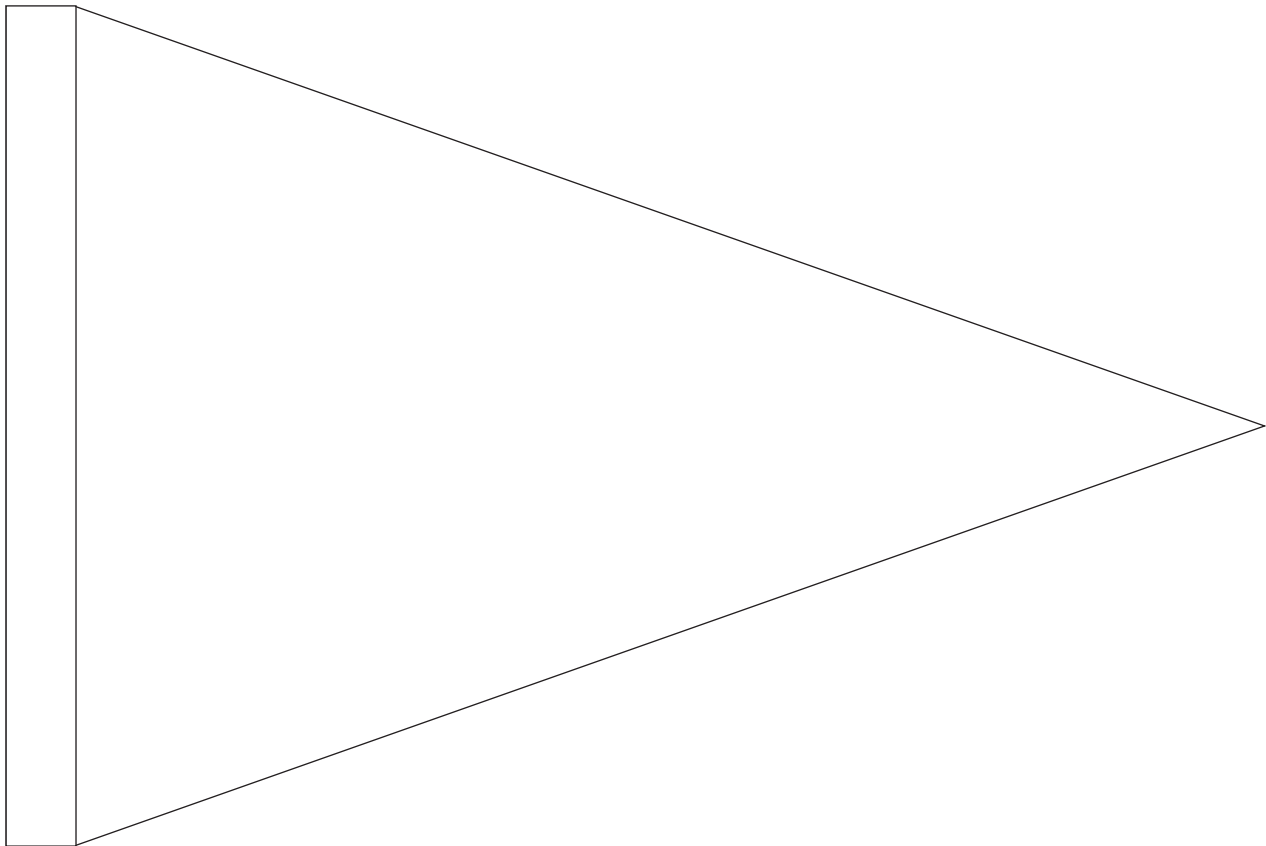
☐ **SEWN FLAG**   ☐ **PRINTED FLAG**   **TRIANGLE SHAPE**

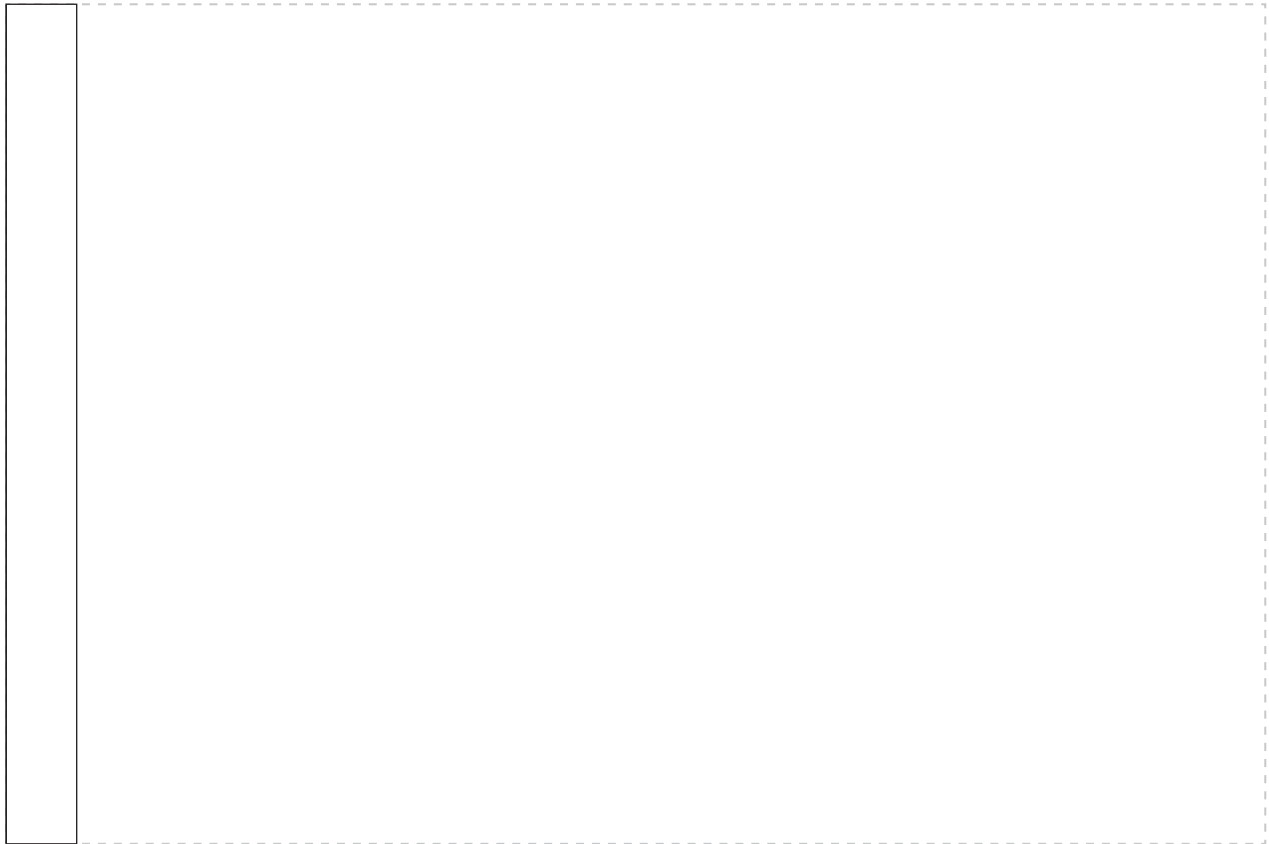**FINISHED SIZE:** _____   **FASTENER STYLE:** ☐ TAB ☐ HOOK & LOOP

SHUTTERSTOCK IMAGE#: _____   **COLORS USED:** _____

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EMAIL: _____

PHONE: _____

ORGANIZATION: _____

☐ **SEWN FLAG**   ☐ **PRINTED FLAG**

CUSTOM SHAPE

FINISHED SIZE: _____

SHUTTERSTOCK IMAGE#: _____

FASTENER STYLE: ☐ TAB ☐ HOOK & LOOP

COLORS USED: _____

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Basic Pantone Color Guide

This guide is a basic, summarized Pantone color chart for use with digitally printed flags and is for **reference only**. This chart is a helpful tool, but it should be understood that your monitor settings will alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations occur depending on the type of printer and process used.

Can't find your color? No problem, we print unlimited colors at no extra charge!

PMS 185 C	PMS 186 C	PMS 187 C	PMS 202 C	PMS 1805 C	PMS 199 C	PMS 7421 C
PMS 215 C	PMS 226 C	PMS 213C	PMS 189 C	PMS 1895 C	PMS 204 C	PMS 7424 C
PMS Yellow C	PMS 1205 C	PMS 102 C	PMS 109 C	PMS 1235 C	PMS 130 C	PMS 7550 C
PMS Blue 072 C	PMS 286 C	PMS 289 C	PMS 300 C	PMS 3005 C	PMS 2995 C	PMS 2975 C
PMS 317 C	PMS 320 C	PMS 319 C	PMS 3135 C	PMS 312 C	PMS 310 C	PMS 308 C
PMS 340 C	PMS 342 C	PMS 3435 C	PMS 346 C	PMS 354 C	PMS 351 C	PMS 368 C
PMS 374 C	PMS 377 C	PMS 382C	PMS 391 C	PMS 3975 C	PMS 5825 C	PMS 7558 C
PMS 7530 C	PMS 7504 C	PMS 7505C	PMS 476 C	PMS 7533 C	PMS 452 C	PMS 7499 C
PMS 271 C	PMS 2665C	PMS 268 C	PMS 2645 C	PMS 668 C	PMS 669 C	PMS 273 C
PMS 021 C	PMS 151 C	PMS 1505C	PMS 166 C	PMS 7577 C	PMS 173 C	PMS 167 C
PMS 7580 C	PMS 7593 C	PMS 7599C	PMS 7625 C	PMS 163 C	PMS 170 C	PMS 1625 C
PMS 420 C	PMS 421 C	PMS 423 C	PMS 425 C	PMS 426 C	BLACK	WHITE