

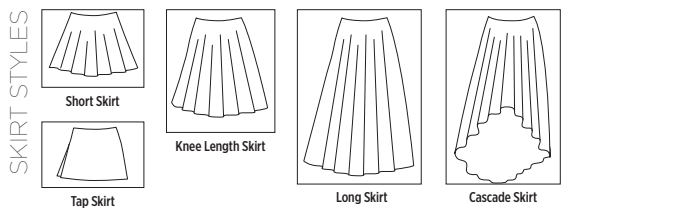
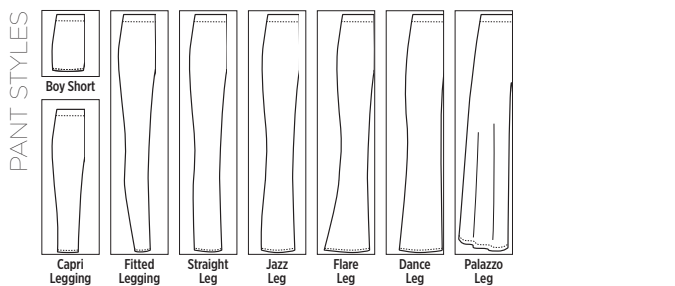
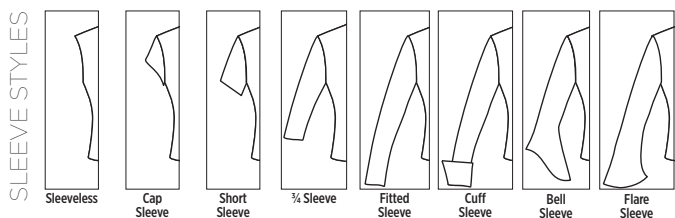
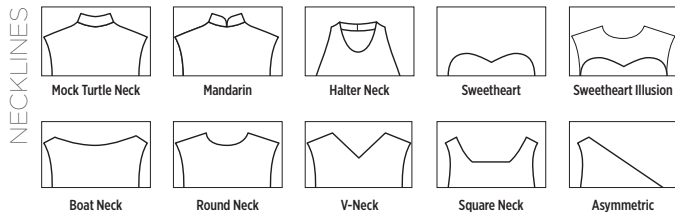
# CUSTOM COLOR GUARD UNIFORM DESIGN GUIDE



Whether straight from the catalog or a completely original design, Band Shoppe is proud of every uniforms we make. Feel free to use the attached templates to brainstorm your ideas. Our Sales Team can assist you in coming up with a unique, one-of-a-kind look that reflects your group's particular style and show theme. Planning early, communicating regularly, and avoiding major changes to your design once committed will avoid delays in getting your uniforms!

## STYLE OPTIONS:

Because our Custom Color Guard Uniforms are made to order, you're free to mix-and-match! This guide shows our most requested styles but you're not limited those shown.



**REMEMBER:** When you sign and return your "Sketch for Approval", you are stating that you have checked for accuracy. Double check spelling, artwork, color information, and pattern shape/size/dimensions.

## FABRICS:

Choose from our full selection of in stock color guard fabrics at [bandshoppe.com/fabric](http://bandshoppe.com/fabric)! While Band Shoppe strives to represent colors as accurately as possible, colors and textures can look quite different in person. Keep in mind your choreography, field conditions, and weather your uniforms are subjected to, as certain fabrics will hold up better than others.

Contact our Sales Team for your fabric swatches at **800.457.3501** or email [sales@bandshoppe.com](mailto:sales@bandshoppe.com)!

## PRINTED UNIFORM ARTWORK:

We can always reduce the size of an image that's too big, but making a small image larger isn't so easy. Blowing up small images creates pixelation or blurriness. A good rule of thumb is: If the image you have in mind doesn't print crisp and clear on your home printer, it will look even worse on your uniform. Our Sales and Design Teams can work with you to create dazzling all-over and individual pattern piece prints using your artwork or your choice of stock imagery. For the best quality, images should be sent at 300dpi in **jpg, psd, or tif format**, while vector files (preferred) should be in **ai, eps, or pdf format**.

*If you have a specific PMS (Pantone Matching System) color number to reference, you may submit that along with your artwork or use the attached PMS Color Chart as a **basic** reference. This chart is a helpful tool, but it should be understood that your monitor or printer settings will alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations may occur.*

**For a better color match, send a sample item or garment and we will do our best to come as close as possible.**

## BAND SHOPPE CAN DESIGN YOUR NEXT UNIFORM!

**YOU READ THAT RIGHT!** Our Sales and Design Teams will work together to create a stunning uniform that perfectly compliments your group or show theme. Just tell us a little bit about your show or theme, and let us do the work! **Our design service is provided at no cost, and includes free sketches and fabric swatches along with your price quote.**

## READY TO GET STARTED?

CALL **800.457.3501** (international) **812.963.1950** EMAIL [sales@bandshoppe.com](mailto:sales@bandshoppe.com) OR GO TO [bandshoppe.com](http://bandshoppe.com)

# CUSTOM UNIFORM QUESTIONNAIRE



## LET US DESIGN YOUR NEXT UNIFORM!

Our design service is provided at no cost, and includes free sketches and fabric swatches along with your price quote. To help our Sales Team better understand your group, please fill out this questionnaire:

What price range would you like to stay within?      >\$100      \$100-\$150      \$150-\$200      \$200+

What kind of performances does your group participate in?  
(i.e. parades, exhibiton, state/regional competitions, national competitions) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tell us a little bit about your current show or theme: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- What kinds of moods or concepts will you incorporate?
- Clean and Polished
  - Bold or Adventurous
  - Dark and Mysterious
  - Elegant and Sophisticated
  - Edgy or Fashion Forward
  - Glitz and Glamour
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_

Could you give a few descriptive words that explain your group's ideal look or style this season?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you're updating a current look, where can we help you improve your group's overall style?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If a traditional look is important to your group's identity and style of performance, is there anything we can do to update the uniform without taking away from your signature elements?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Additional comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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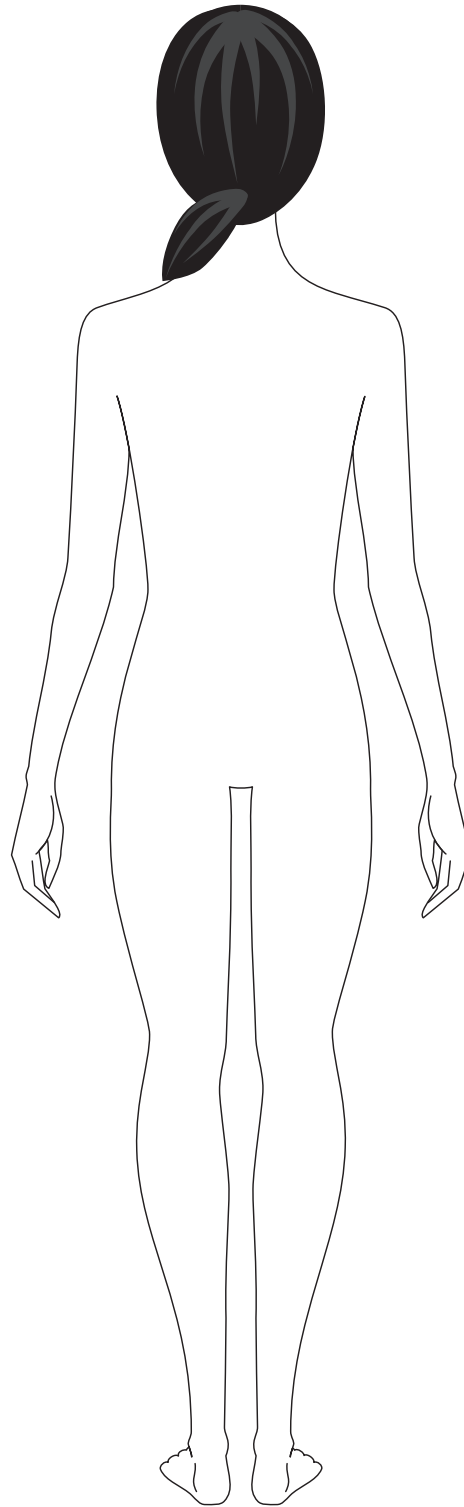
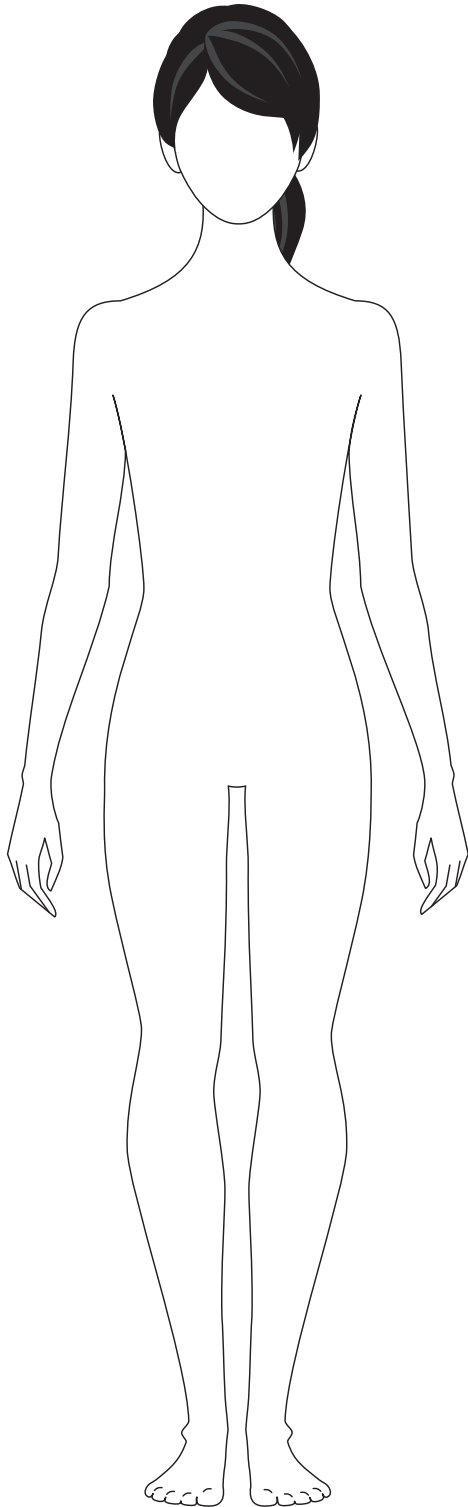
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EMAIL [sales@bandshoppe.com](mailto:sales@bandshoppe.com) OR GO TO [bandshoppe.com](http://bandshoppe.com)

CONTACT NAME: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_



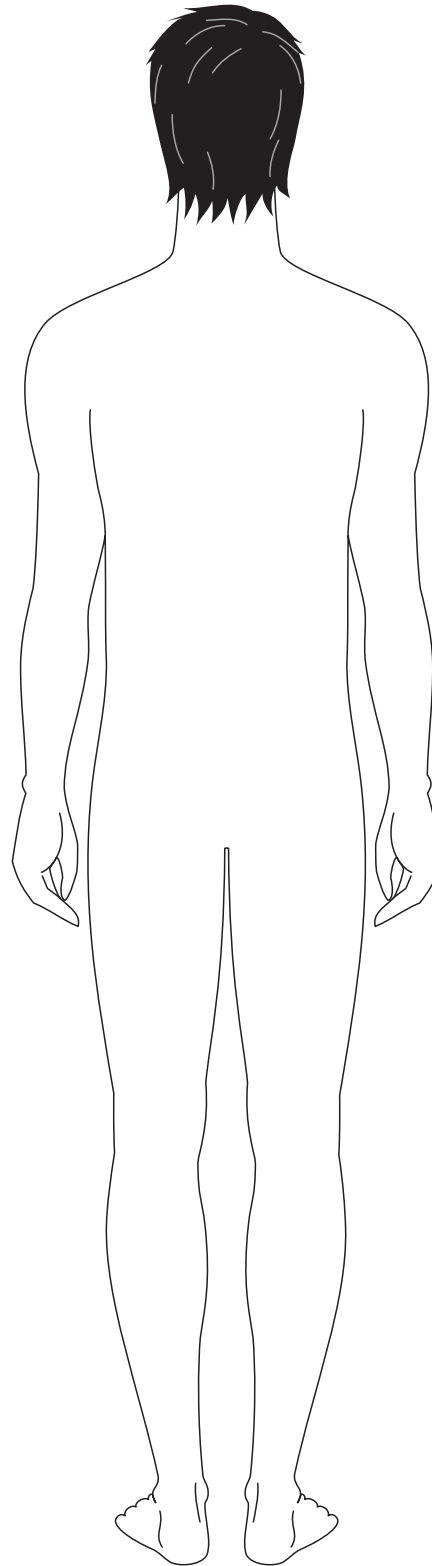
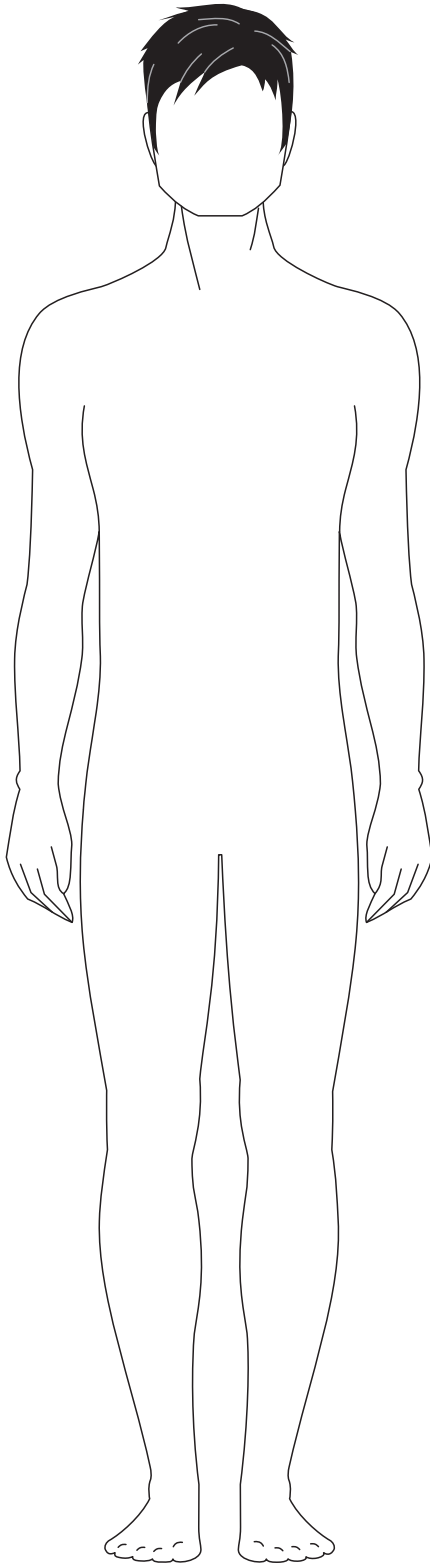
Remember to list any colors and fabrics you would like to use!



CONTACT NAME: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_

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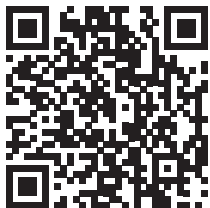


## Basic Pantone Color Guide

This guide is a basic, summarized Pantone color chart for use with digitally printed items and is for **reference only**. This chart is a helpful tool, but it should be understood that your monitor settings will alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations occur depending on the type of printer and process used.

Can't find your color? No problem, we print unlimited colors at no extra charge!

PMS 185 C	PMS 186 C	PMS 187 C	PMS 202 C	PMS 1805 C	PMS 199 C	PMS 7421 C
PMS 215 C	PMS 226 C	PMS 213C	PMS 189 C	PMS 1895 C	PMS 204 C	PMS 7424 C
PMS Yellow C	PMS 1205 C	PMS 102 C	PMS 109 C	PMS 1235 C	PMS 130 C	PMS 7550 C
PMS Blue 072 C	PMS 286 C	PMS 289 C	PMS 300 C	PMS 3005 C	PMS 2995 C	PMS 2975 C
PMS 317 C	PMS 320 C	PMS 319 C	PMS 3135 C	PMS 312 C	PMS 310 C	PMS 308 C
PMS 340 C	PMS 342 C	PMS 3435 C	PMS 346 C	PMS 354 C	PMS 351 C	PMS 368 C
PMS 374 C	PMS 377 C	PMS 382C	PMS 391 C	PMS 3975 C	PMS 5825 C	PMS 7558 C
PMS 7530 C	PMS 7504 C	PMS 7505C	PMS 476 C	PMS 7533 C	PMS 452 C	PMS 7499 C
PMS 271 C	PMS 2665C	PMS 268 C	PMS 2645 C	PMS 668 C	PMS 669 C	PMS 273 C
PMS 021 C	PMS 151 C	PMS 1505C	PMS 166 C	PMS 7577 C	PMS 173 C	PMS 167 C
PMS 7580 C	PMS 7593 C	PMS 7599C	PMS 7625 C	PMS 163 C	PMS 170 C	PMS 1625 C
PMS 420 C	PMS 421 C	PMS 423 C	PMS 425 C	PMS 426 C	BLACK	WHITE



## FOR THE ABSOLUTE BEST COLOR

Check out our full selection of high-quality color guard uniform fabrics for hundreds of colors from matte and satin solids to metallics and sequins!

Visit [bandshoppe.com/fabrics](http://bandshoppe.com/fabrics)



SCHOOL NAME \_\_\_\_\_  
P.O. NUMBER \_\_\_\_\_  
ORDER DATE \_\_\_\_\_

BAND SHOPPE OFFICE USE ONLY															
ID#	STUDENT NAME	GENDER	HEIGHT	WEIGHT	HEAD SIZE	CHEST	WAIST	HIPS	INSEAM	BACK LENGTH	GIRTH	JACKET	PANTS	HAT SIZE	GAUNTLET



## **CUSTOM COLOR GUARD UNIFORM DESIGN GUIDELINES**

Thank you for choosing Band Shoppe. Whether selecting from our catalog of custom designs or collaborating with our team to bring your unique vision to life, our streamlined process ensures your uniforms are perfectly suited to your style and performance needs.

### **HOW ORDERING A CUSTOM COLOR GUARD UNIFORM WORKS AT BAND SHOPPE:**

- Designs featured at bandshoppe.com or in our print catalog are considered part of our current collection. These uniforms are made to order in your choice of sizes and colors using our selection of core fabrics or digitally printed options allowing them to be produced quicker than fully custom designs requiring new patterns or major pattern modifications.
- Our current custom collection pricing can be found on our website or in this year's catalog. Pricing may vary if you adjust the number of pieces or materials.
- Price quotes for modified designs and custom creations will be provided alongside your sketch.
- Lead times vary depending on time of year and demand. We will notify you of our current manufacturing timeline at the time of quoting and ordering. **Customers are strongly encouraged to order early.**
- Fabric swatches can be requested via email or using our online contact form.
- All alterations are the responsibility of the customer.

### **CUSTOM DIGITAL PRINTING:**

A \$250 non-refundable, non-transferable setup fee applies to all custom printed uniform orders. This fee covers artwork creation, graphic and technical design, as well as a sample strike-off piece for approval.

### **MINIMUMS:**

- Band Shoppe requires a minimum order of 3 garments of the same style and colors. Less than 3 pieces may be requested, additional fees may apply.
- Orders cannot be changed or canceled once in production.
- Orders are placed on our production schedule once we receive your sketch approval, size roster, and full payment. Additions or any late information will be considered new orders and placed on the production schedule accordingly.
- Custom orders cannot be returned or exchanged.
- Additions and reorders are available with a minimum order of 3 pieces of the same style and colors. Every reasonable effort is made to provide consistent fabric availability. Uniform wear and dye lot variations may hinder color matching.

**SAMPLES:**

- Samples for approval are available for orders of 18 or more garments of the same style and colors. Swatches are also available in lieu of a sample upon availability. Customer may waive their sample with written consent.
- Sample requests must be requested immediately and will add additional time.
- Samples must be returned within 7 days. Late sample returns may delay estimated ship date for completed order.
- Changes to samples may incur additional fees.
- All additions to match a previous order are required to provide a sample uniform.

**FULLY CUSTOM UNIFORMS DESIGNS:**

- Band Shoppe’s team can design your next color guard uniform for you. Share any relevant details, such as music selection, mood, style, color palette, silhouette, or other creative inspiration for the final design. If available, include specific stock image numbers for reference. Band Shoppe uses Shutterstock exclusively. Our Sales Team will work closely with our in-house Design Team to create a detailed sketch tailored to your vision.
- Sketches are typically completed within 3 to 5 business days and will be sent to you via email for review. You may provide feedback and request modifications to ensure the design meets your specifications.
- Complex logos, intricate artwork, or design requests requiring five or more sketches may be subject to an additional design fee.

**FULLY CUSTOM UNIFORM PRICING:**

- Customers requesting fully custom uniforms should expect to spend a minimum of \$175.00 per uniform with a minimum pattern fee of \$350.00.
- Fully custom uniforms require a minimum order of 12 pieces of the same style and colors. Less than 12 pieces may be requested, additional fees may apply. For groups requiring less than 12 or those on a tighter budget please visit our website or review our print catalog.
- For fill-in orders, a minimum of 3 of the same style and colors is required. Less than 3 pieces may be requested, additional fees may apply.
- To ensure future availability, we recommend purchasing a few extra garments with your initial order.
- See chart below for base pricing on fully custom uniform designs including design variations, multiple styles, and/or quantities of less than 12.

NUMBER OF UNIFORMS	BASE PRICE	NUMBER OF UNIFORMS	BASE PRICE
11	Base Price + 25%	5	Base Price + 75%
10	Base Price + 25%	4	Base Price + 75%
9	Base Price + 25%	3	Base Price + 75%
8	Base Price + 50%	2	Base Price + 100%
7	Base Price + 50%	1	Base Price + 100%
6	Base Price + 50%		