BAND SHOPPE

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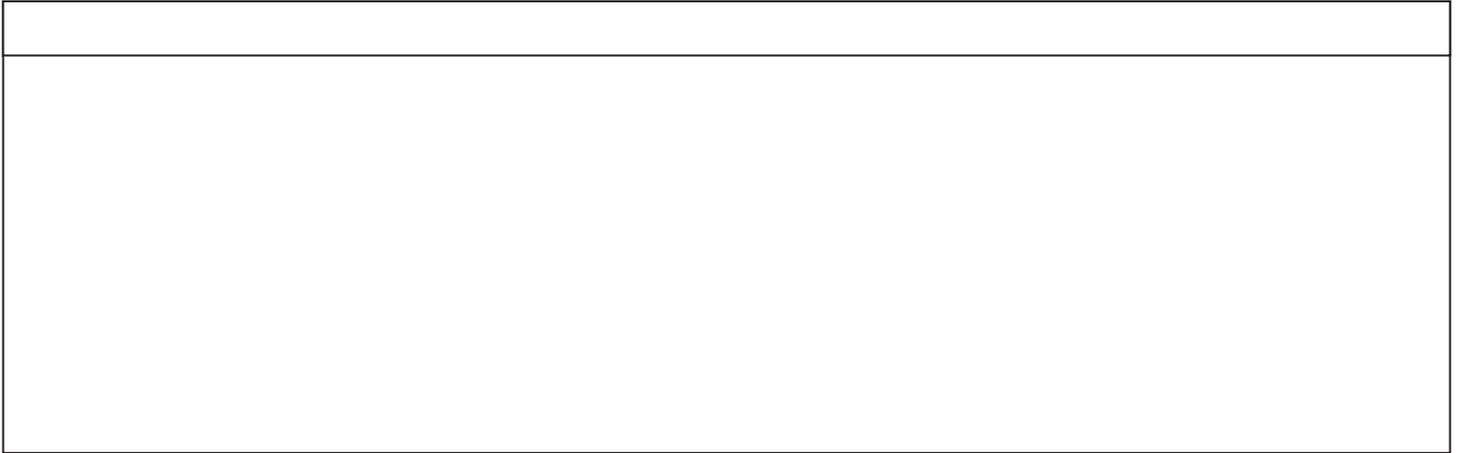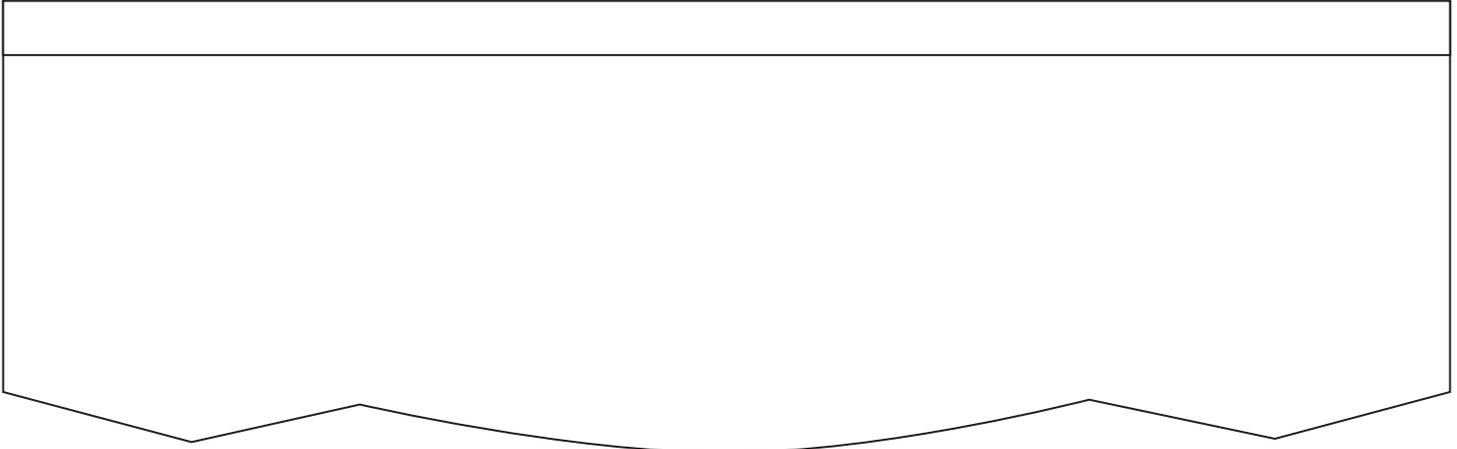# Helpful Guidelines for Artwork Submission:

Banners & Podium Skirts

- When contacting a sales representative, be as specific as possible about your needs including budget, time frame and artwork. If ordering podium skirts, please remember to have your podium style and size ready for your sales person.

- If you would like to incorporate your school/group's logo, mascot, or crest it is best to use pdf, eps or ai file formats when submitting artwork. Jpg, psd and tiff images may also be used, but we ask that you submit artwork as high resolution as possible. For Digitally Printed banners, we ask that any photographs be 300 dpi and physically no smaller than 5″ x 7″ (8″ x 10″ or larger is preferred), in jpg, psd or tiff formats.

- Don't have artwork? www.istockphoto.com and www.shutterstock.com are great stock photography & illustration websites to find additional artwork, stock photos, and vector graphics to use in digital banners.

- If applicable, let us know the name of any specific font you would like to use.

- For applique banners & podium skirts only, fabric swatches are available at no cost to you, just go to bandshoppe.com or ask your sales representative. Band Shoppe strives to maintain a standard in colors with all of our merchandise. However, it is scientifically impossible to achieve a perfect color from one dye lot to another. A slight shade or dye difference may be noticed between orders, different fabrics, and under different lighting. If a customer does not request or declines fabric swatches, Band Shoppe is not responsible for incorrect color matches.

- For digital banners & podium skirts only, once you have signed your Sketch for Approval, returned it to your sales representative, and payment is received, you will receive a miniature banner sample for final approval. This sample is provided for color proofing purposes in place of fabric swatches. Please double check all spelling, artwork, color information, and pattern shape/size/dimensions. If a customer declines the miniature banner sample, Band Shoppe is not responsible for incorrect color matches.

- If you have a specific PMS (Pantone Matching System) color number you would like us to match, you may submit that along with artwork. You can also use the attached Pantone Color Chart as a basic reference. This chart is a helpful tool, but it should be understood that your monitor settings may alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations occur depending on the type of printer and process used.

- Feel free to use the blank banner templates to brainstorm ideas you might have for your custom style or our in-house design team can help assist you with coming up with a unique, one-of-a-kind look that reflects your group's particular needs. Planning early, communicating regularly, and avoiding major changes to your design once committed will avoid delays.

Ready to Order?

- Please remember, when you sign and return a Sketch for Approval to your sales representative, you are stating that you have checked for accuracy. Please double check all spelling, artwork, color information, and pattern shape/size/dimensions.

- If you have any questions please contact our friendly sales staff at 800.457.3501 and someone will be happy to assist you!

Use one of our standard templates...

or create your own!

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Basic Pantone Color Guide

This guide is a basic Pantone color chart for use with digitally printed flags and is for reference only. This chart is a helpful tool, but it should be understood that your monitor settings may alter the look of certain colors. Every effort will be made to print as accurate as possible, but color variations occur depending on the type of printer and process used.

PMS 306 Bright Blue	PMS 369 Scarab Green
PMS 350 Darthmouth Green	PMS 3435 Forest Green
PMS 3395 Spring Green	PMS 332 Seafoam
PMS 315 Dark Blue	PMS 3145 Turquoise
PMS 3015 Bell Blue	PMS 279 UN-Blue

PMS 2756 Legion Blue	PMS 2768 OG Blue	PMS 2385 Violet	PMS 240 Orchid
PMS 2995 Process Blue	PMS 2925 Columbia Blue	PMS 806 Bright Pink	PMS 231 Fuchsia
PMS 2627 Pansy	PMS 268 Bright Purple	PMS 2415 Dahlia	PMS 226 Magenta
PMS 211 Crocus	PMS 212 Pink	PMS 214 Crimson	PMS 186 OG Red
PMS 257 Mauve	PMS 230 Muffy Pink	PMS 187 Canada Red	PMS 202 Brick Red
PMS 2695 Purple	PMS 209 Maroon	PMS 222 Wineberry	PMS 229 Ruby
PMS 476 True Brown	PMS 1545 Spice Brown	PMS 168 Sandalwood	PMS 470 Golden Brown
PMS 180 Flame	PMS 032 Bright Red	PMS 1815 Paprika	PMS 178 Salmon
PMS Warm Red	PMS 172 Orange	PMS 165 International Orange	PMS 167 Rust
PMS 200 Scarlet	PMS 465 Dark Beige	PMS 157 Amber	PMS 166 Burnt Orange
PMS 151 Poppy	PMS 123 Odyssey Gold	PMS 1235 Spanish Yellow	PMS 185 Chinese Red
PMS 728 Light Tan	PMS 1355 Buff	PMS 1365 Tan	PMS 143 Gold
PMS 163 Apricot	PMS 1225 Vegas Gold	PMS 130 Mustard	PMS 730 Khaki
PMS 108 FM Yellow	PMS 5185 Boysenberry	PMS 155 Beige	PMS 1555 Peach
PMS 4975 Espresso Brown	PMS 423 Nickel	PMS 726 ECRU	PMS 468 Bone
PMS 429 Grey	PMS 360 Mint Green	PMS 4685 Flesh	PMS 803 Daffodil
PMS 356 Bright Green	PMS 316 Teal	PMS 388 Lime Yellow	PMS 220 Rose
PMS 378 Dark Olive	PMS 338 Aqua	PMS 2955 Victoria Blue	PMS 2655 Lilac
PMS 455 Light Olive	PMS 321 Parrot Blue	PMS 293 Electric Blue	PMS 2945 Peacock Blue
PMS 367 Lime Green	PMS 285 French Blue	PMS 2975 Blue Flower	PMS 2738 Deep Blue
PMS 286 Royal Blue	PMS 2955 Spirit Navy	PMS 328 Jewel Green	PMS 349 Irish Green
PMS 292 Blue Bird	PMS 200 Maroon	PMS 3425 Emerald Green	PMS 427 Silver
PMS 306 Bright Blue	PMS 2915 Sky Blue	PMS 280 Postal Blue	PMS 431 Charcoal
PMS 2726 Periwinkle	PMS 2587 Lavender	PMS Black	WHITE